DIABETES PREVENTION PROGRAM

Changing behaviors to set a path toward better health.

One in three American adults is prediabetic and more than 80% don't even realize it. Noom empowers organizations to address this issue head-on by helping employees achieve a healthier weight and reducing the incidence of diabetes throughout the workforce.

NOOM WORKS FOR DIABETES PREVENTION

Noom's psychology-based techniques and personalized curriculum focus on bite-sized lifestyle changes that create meaningful results.

- Techniques that teach people the *why* behind their habits and how to change them for good.
- Daily lessons tailored to each person's goals.
- One-on-one support with coaches specially trained in diabetes to help improve outcomes.

The Noom Diabetes Prevention Program can be easily integrated into your existing benefits package as a single offering or as part of the Noom for Work benefits program, which also includes Noom Weight (to maintain a healthy weight) and Noom Mood (to manage stress and anxious feelings).

There's power in proactive care.

84%
of employees completed the six-month program[1]

64%
of engaged users lost ≥ 5% of their body weight[1]

CDC
Centers for Disease Control and Prevention

Leading the way.

In 2017, Noom launched the first-ever virtual diabetes prevention program recognized by the CDC.

Let's talk about changing health benefits for good.

SCAN TO LEARN MORE.

enterprisesales@noom.com
noom.com/forwork

[1] Weight loss efficacy of a novel mobile Diabetes Prevention Program delivery platform with human coaching: Prospective observational study of prediabetic users. Sept 2016.

NOOM FOR WORK